

Graphic Designer

London | City EC3V

£Excellent + Bonus + Benefits

www.cfcunderwriting.com

About CFC:

We are the largest independent Managing General Agent (MGA) in the UK. Our focus is speciality lines, niche markets and emerging risks, and we have the largest cyber insurance underwriting team in London. CFC is backed by more than 30 Lloyd's syndicates and delivers insurance to over 60,000 businesses in more than 60 countries. We're privately held and growing faster than any of our competitors and the market.

Although insurance is a serious business, our culture isn't too corporate and we never take ourselves too seriously. We are 'one-team' and enjoy a culture of openness and encouragement. We invest heavily in the learning and development of our people and enjoy a fast paced working atmosphere that is friendly, supportive, and fun.

The Role:

As our sole graphic designer, you'll be a key member of our growing marketing team, working closely with the business to produce outstanding branding, campaigns and high volume marketing collateral for predominately online marketing channels.

You will be working with a world-class management team and insurance sector specialists, technologists and marketers within a fast-paced environment where you will take ownership of projects, break a few rules, try new ideas and generally make great things happen!

This is the opportunity you've been looking for that will test your creative skills in a fast-growing and scaling business.

Responsibilities:

- You will create fresh and innovative digital and print designs, concepts and layouts (web, email marketing, campaign collateral & other);
- Create outstanding marketing materials for our online and offline marketing;
- Design and production of exciting infographics and branding;
- Translation of complex design briefs into clear and customer-friendly experiences;
- Manage multiple work-streams, priorities and project deadlines in a fast-paced environment.

Skills & Abilities:

- Outstanding design fundamentals with the ability to both follow and expand on design direction.
- Excellent image manipulation skills along with strong understanding of typography, layout and composition.
- A keen eye and strong attention to detail
- Must have a solid understanding and use of front-end web technologies including HTML, CSS, JavaScript;
- Confident with first class inter-personal communication and presentation skills.

Experience:

- Must have 2-5 years design experience across multiple channels;
- Experienced in use of InDesign, Illustrator, Photoshop, Keynote or PPT);
- Experience with WordPress is a plus;
- Video editing experience;
- A strong portfolio of effective design that you can talk us through.

Employee Benefits:

As a CFC employee you'll enjoy eligibility to our bonus plan (paid six monthly) as well as a comprehensive benefits plan including 25 days holiday, Private medical insurance, Life insurance, Income protection scheme, Pension plan, season ticket loan, subsidised gym membership and a 24/7 employee assistance programme.

Interested?

Please email your CV along with examples of your portfolio to our recruitment team.

Email: recruitment@cfcunderwriting.com

Please note we will only accept applications from candidates with the right to work in the UK.